

# GRAPHIC *Olivia Manke* DESIGNER

## OLIVIA MANKE

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oliviamanke.net 

Allendale, NJ 

## SOFTWARE

Illustrator  
Photoshop  
InDesign  
Acrobat  
Powerpoint  
Word  
Excel  
Social Media  
(Instagram, Facebook,  
Twitter, Tik Tok)

## EDUCATION & AWARDS

**Sacred Heart University**  
Fairfield, CT

*B.A. Graphic Design, May 2019*  
Summa Cum Laude

*SHU Gold Medal of Excellence 2019*  
Art and Design Recipient

*SHU Student Art Exhibit 2019*  
Honorable Mention in  
Advanced Graphic Design

## PROFILE

Extremely creative and self-motivated Graphic Designer who takes pride in creating visually stunning designs. Creates promotional campaigns that easily relate and communicate to consumers through advertising, brand identity, and marketing collateral, while optimizing client collaboration and efficiency. Works diligently in order to achieve deadlines to meet client needs, with a keen attention to detail to maximize user satisfaction. Has an enormous respect for organization, reliability and time management emphasizing project requirements.

## EXPERIENCE

**Graphic Designer** East Rutherford, NJ  
*American Dream Mall* Nov. 2020 – Present

- ◊ Leads creative processes across all channels, including advertising, collateral, social media, web, and video
- ◊ Engages with both internal and external teams to align branding for campaigns and activation initiatives
- ◊ Designs logos and branding for sections and attractions throughout the property
- ◊ Partners with external vendors to produce physical assets from digital designs including large scale signage and art installations
- ◊ Collaborates with Directors, Vice Presidents and C-Suite team members to create seasonal campaigns and brand specific marketing materials for print and digital mediums
- ◊ Demonstrates a mindset of continuous improvement by creating new processes to enhance the efficiency and accuracy of projects

**Graphic Design Intern** East Rutherford, NJ  
*American Dream Mall* Mar. 2020 – Nov. 2020

- ◊ Designed presentations, landing pages for website, marketing collateral, and COVID-19 re-opening plans
- ◊ Displayed the ability to push creative boundaries and achieve technical competency
- ◊ Aided supervisors with all creative requests

**Freelance Graphic Designer** June. 2019 – Feb. 2022

- ◊ Created marketing materials across a multitude of industries including institutes of higher education, real estate developers, and apparel brands
- ◊ Worked with a range of professionals such as entrepreneurs, sole proprietors, and Art Directors
- ◊ Managed client demands completing work in a timely manner

**Graphic Design Intern** Fairfield, CT  
*Sacred Heart University Marketing Department* Sept. 2018 – May 2019

- ◊ Created email blasts, advertisements, logos and event posters